



Goodrich Global
SINCE 1983



THE NEW ERA

TOWARDS GROWTH IN

THE NEW ERA

Celebrating 40 Years of Success
and More to Come
1983 - 2023

Towards growth in the new era

Goodrich Global's 40th anniversary marks a significant milestone which allows the company to focus on gaining an even stronger foothold in the Southeast Asia region by executing savvy business strategies quicker and more efficiently.

The new Goodrich Global is able to leverage a more robust management system and business infrastructure for rapid growth as it aims to achieve a more extensive market share in the Southeast Asia region.

Goodrich Global's newly-renovated galleries in Singapore and Thailand set a new milestone in redefining the interior design and decorating experience, drawing top interior design professionals, architects, property developers, hotel owners, and contractors since the galleries' launches in 2021. The refreshed galleries are Goodrich Global's next steps that place complete product experience and people at its heart, encouraging a sense of exploration and, ultimately, the discovery of Self, as values the brand has held since 1983.

Governments worldwide have seen a shift in market dynamics as a result of the global COVID-19 pandemic. The top priority for Goodrich Global is the safety, security, and health of its employees. During the crisis, Goodrich Global increases its on-line presence with product webinars and streamlining processes with digitalisation. By utilising online technology, the company is able to provide remote working arrangements as well as streamline processes to deliver a cohesive customer experience.

Moving forward, the company is actively improving its business efficiency by establishing an integrated manufacturing and sales system. Goodrich Global has taken an unprecedentedly aggressive stance from various perspectives on product development, logistics, and sales structures.

All of these efforts are intended to make a smooth transition from a traditional interior furnishing supplier to a "Space Creation Company" as set forth in Goodrich Global's long-term corporate vision. The new initiative will serve as a growth impetus and driving force for the next generation. As a "Space Creation Company", Goodrich Global aims to become a company valued by its stakeholders that contributes to society by elevating spaces through skilled creative visualisation. It is a vibrant business ethos, providing value and allowing customers to elevate spaces, be educated on product capabilities, and exchange ideas to create engaging spaces with enriching experiences. At the back end of this enriched customer experience, its project teams work in tandem to create a

positive economic impact; inspire the next generation; invest in future talent; build an inclusive workplace, and enhance a sense of community.

A "Space Creation Company" as defined by Goodrich Global, offers its customers holistic functions and processes in the design, delivery and construction aspects of space through purposeful visualisation. Economic value is generated when Goodrich Global continues to further strengthen and enhance various business functions related to space and combine them with creative ideas for a broad range of comprehensive designs, which in turn provide value to the design communities as well as direct customers. By actualising its capacity and capability as a "Space Creation Company", Goodrich Global strives for a stronger and more proactive position in the value chain.

In addition to gaining economic value, Goodrich Global consciously creates social value to heighten its corporate presence. This is in line with its vision to actualise a society that is inclusive, sustainable and creative. Being a "Space Creation Company", Goodrich Global woos the public audience with its enhanced creativity manifested in original works and effective design solutions, building a lasting legacy. This is the intrinsic social value when Goodrich Global delivers benefits for its local communities as a "Space Creation Company".

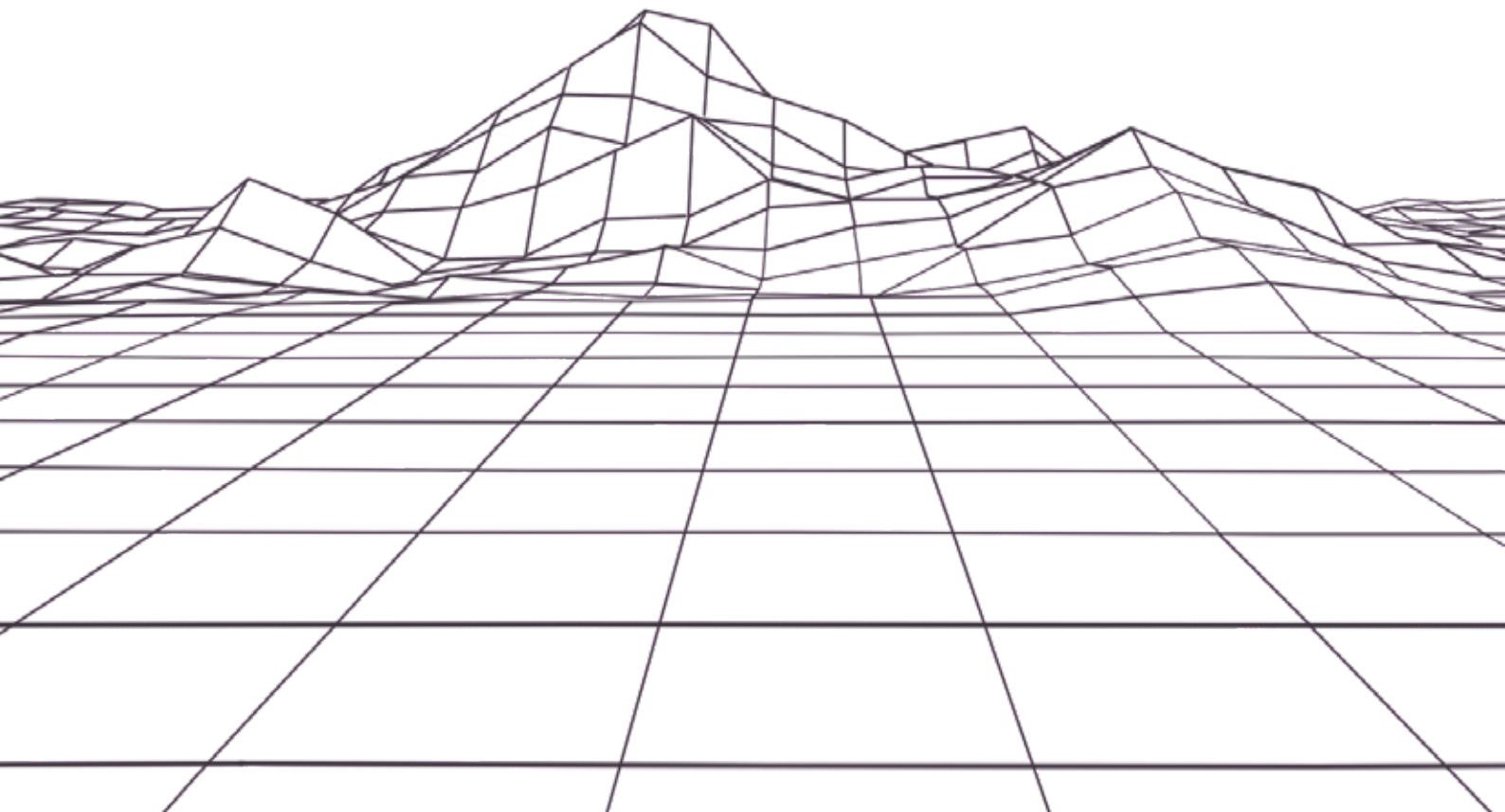
Mr. Yasushi Furukawa
Group Chief Executive Officer



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The Early Days



Events & Celebrations



Humble Beginnings

Our Old Goodrich Gallery



GGSG Management & Team



40 Glorious Years

New Renovated Goodrich Gallery





40 Glorious Years

Moments Together with Goodrich





Life @ Goodrich

40 years and many more!! Go Goodrich!!

Stanley Lim
Sales, Singapore



Happy 40th Birthday to Goodrich !
Wish all the success and prosperity for many years to come.

Zaharudin Hashim
HR, Singapore



Happy 40th anniversary. I wish Goodrich Group growth and prosperity on the next journey.

Truong Thanh Hien
Finance, Vietnam

Congratulations for 40th anniversary!

Nguyen Thuy Dung (Nancy)
Customer Support,
Vietnam

**CONGRATS GOODRICH!
PROUD TO BE PART OF
THE MEMBER.**

Let's continue to create more glories for years to come!

Mike Lim
Product, Malaysia

Heartiest congratulations to Goodrich Singapore on its 40th anniversary. It's a proud moment to be associated and be a part of Goodrich. Good luck.

Sumiaya Sharma
Operations, India



I really appreciate all the support and guidance Goodrich Team has given me, OMEDETOU and ARIGATOUGOZAIMASU!!

Mitsuhiro (Hiro) Kinami
General Director, Vietnam

Coming in at a time when Goodrich were changing management and seeing the many changes in trying to improve our business, I am glad that things are now moving towards a unified direction as a Group.

I would like to wish every colleague “Happy 40th Anniversary” and I look forward to more Fabric and Wallcovering Sales!

Kenneth Lee
Wallcovering & Fabric, Singapore



Chúc mừng Goodrich sinh nhật 40 tuổi nhiều tài lộc.

Long
Sales, Vietnam

Congratulations 40th Anniversary!. I do wish you always success in the next 40th and more.

Nguyen Ha Giang
Sales, Vietnam

Malaysia team is proud to be part of the company’s success over the years and grateful to be a part of Goodrich Global Family! Let us keep Goodrich shining brighter than ever!

Nichole Hoo
Management, Malaysia



Wish the company success, breakthrough and sustainable development.

Huynh Thi Dieu Hien
(Julie)
Sales, Vietnam



Nhân dịp kỷ niệm 40 năm thành lập công ty tôi xin kính chúc công ty luôn phát triển, được khách hàng và đối tác tín nhiệm và nhanh chóng trở thành một trong những doanh nghiệp top đầu trong khu vực.

Duong Cam
Huynh
Sales, Vietnam

Celebrating 40 Glorious Years

Congratulations, Goodrich on your 40th anniversary! May your next 40 years be better and greater than your 1st 40 years. Wishing Goodrich more good years for the future!

Abby Chen
Wallcovering & Fabric,
Singapore

Happy 40th Anniversary! It's a great pleasure and journey working in Goodrich! This year marks my 25th year. We will definitely continue to grow and strive for the next milestone!

Chris Chan
Sales, Singapore



Congratulations Goodrich! Celebrating 40 years and toward more growth in The New Era!

Jean Leong
Marketing, Singapore



おめでとう Goodrich on your 40th Glorious Years! Looking forward to many more milestones to come!

Kyra Ng
Marketing, Singapore



Congrats on marking 40th years in these industries! It is never an easy road especially with the pandemic hitting hard. I hope the journey will get better down the road and many more years to celebrate!

Sebastian Leong
Business
Development, Singapore





It has been a journey full of challenges during the covid period, but we made it through together.

Congratulations to everyone that contributed to the success of the company and towards this anniversary. Happy Birthday Goodrich!

Michelle Ho
Customer Support, Singapore



Happy company anniversary. Wishing more success in the upcoming future. All the best for the company. Thanks to everyone for making the journey smooth and easy. Let us keep on inspiring others and make the journey glamorous.

Joyce Tay
Carpet & Flooring, Singapore



Happy 40th company anniversary! Cheers to future achievements and past glories!

Evelyn Lim
Carpet & Flooring,
Singapore

Congratulations on achieving forty years! Have a great celebration, everyone.

Sam Khoo
Product, Singapore



Let's do this & trust the magic of new beginnings ~

Ivy Yong
Design, Singapore

Celebrating 40 Glorious Years

Singapore



Broadloom Carpet



Broadloom Carpet



Wallcovering



Broadloom Carpet



Carpet Tiles



Shield Leather



Wallcovering



Luxury Vinyl Tile Flooring



Luxury Vinyl Tile Flooring

Project References

Malaysia



Carpet Tiles



Carpet Tiles



Reatec Wallcovering



Nox Loom Flooring



Carpet Tiles



Broadloom Carpet



Wallcovering



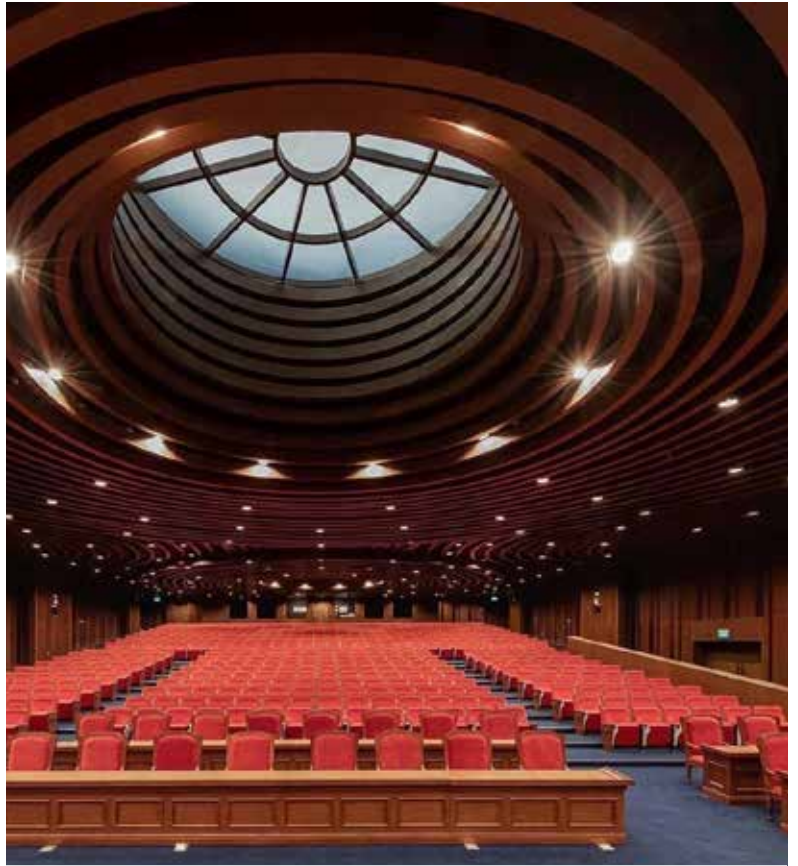
Curtains

Project References

Vietnam



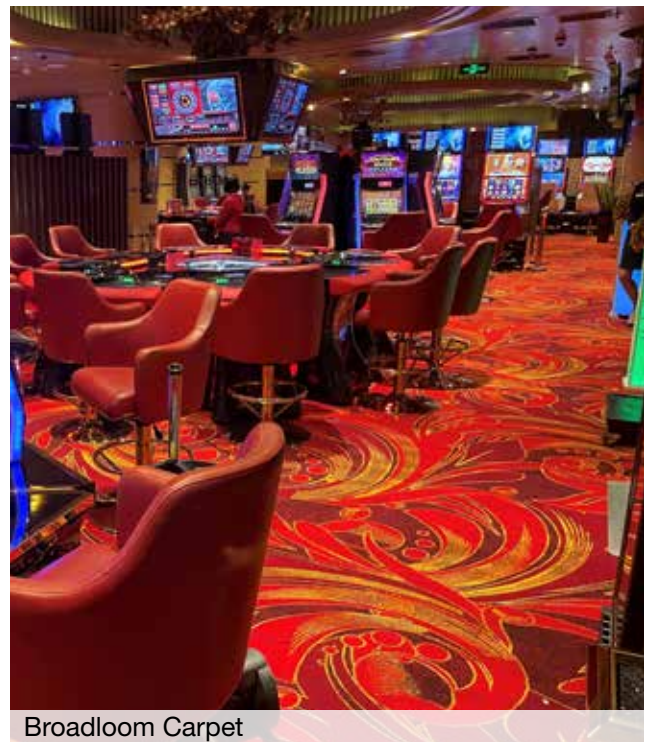
Wall to Wall Carpet



Wall to Wall Carpet



Broadloom Carpet



Broadloom Carpet



Wallcovering



Shield Leather

Project References

Events



Goodrich Exhibition 2023



Exhibitions

